

PRIDE Survey Fact Sheet

Why is this survey being done?

The PRIDE Survey will help the school and community understand what young people believe about issues, including: alcohol, tobacco, and other drug use; family; mental health; discipline; safety; and community activities. The overall goal is to better understand the behaviors of youth in our community so we are able to prevent harmful behaviors in the future.

Who is conducting the survey?

The Concord Substance Abuse Coalition, a non-profit community organization, is partnering with the Concord School District to administer the PRIDE Survey to youth in grades 6-12. The Concord Substance Abuse Coalition receives funding from the Substance Abuse and Mental Health Services Administration's Drug Free Communities Support Program to reduce substance abuse and underage use in the greater Concord region.

How will my child or his/her school benefit?

The information provided by your child will help school officials, local organizations, and community members better understand the issues affecting the health and well-being of young people in the Concord region. Armed with this information, community leaders, parents, schools, health and human service agencies, and other sectors of the community can come together to address the specific needs of our youth.

Will anyone find out what my child said? Will the school know what he/she said?

The survey is completely anonymous. All questionnaires are completely confidential. Neither your name, your child's name, nor any other identifying information will be on the questionnaire. All reports and data that come from the surveys will include only summaries and averages of students' answers. No one reading the reports or summaries will be able to tell who answered which survey.

Why my child? He/she doesn't drink alcohol or use other drugs.

In order to get a representative cross-section of students, it's important to survey a wide range of young people. We need to include youth who use substances and those who don't. Your child is important to this survey whether he/she uses substances and engages in risky behaviors or not.

Is this survey accurate?

PRIDE Surveys have been field tested in university settings to assure reliability and validity. The surveys have been found to produce highly reliable information. In addition to these studies, PRIDE's questionnaire contains a built in "lie detector." When answers to questions indicate that the student is not being honest, the software eliminates that student's questionnaire.

Does my child have to take part in this survey?

No. While it's important that as many students as possible take part, your child's participation is entirely voluntary. In addition, on the day of the survey, students will be told that if they find there are questions they don't want to answer, they may simply skip them and move on.

If you have additional questions or concerns, or would like to see a copy of the PRIDE Survey, please feel free to contact Barbara Crouse (Student Assistance Program) at your child's school:

Rundlett Middle School
(603) 225-0862

Concord High School
(603) 225-0800

Or the Concord Substance Abuse Coalition:

Shannon Swett, Coalition Director
(603) 223-2023